



impactafrica.network

Changing the African Narrative

# H1 Report 2022

Impact Africa Network, Inc. is a non-profit public charity US 501 (c) (3), EIN 83-2020331

#AnythingIsPossible



# 2022 Highlights



*Company Retreat at  
Paradise Lost*



*Make A Change program at  
St. Thomas Shirandala*



*The Bridge at JKUAT*



*Elevate HR  
Investment Gala*



*JENGA School Open Day*



*Elevate HR  
Community Dinner*



*The Bridge Picnic at  
Karura Forest*



*Kinetic at an activation at  
Mustard Seeds Int. School*

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# Our Mission

Ensure young talented Africans  
have a chance at participating in  
the digital transformation of Africa  
as **creators** and **owners**





A group of seven diverse young African people are posed together in front of a large glass window. They are all smiling and giving thumbs up. The group includes a man in a black shirt, a woman in a red turban and glasses, a woman in a blue sweater and glasses, a woman in a black top, a man in a white splatter t-shirt, and a woman in a beige sweater. The background shows a modern building with glass panels.

# People

Africa is booming with young talent but lacking in support structures needed for enabling innovators and entrepreneurs to develop their ideas and build transformational enterprises.

**We are fixing that!**



## Cohort 7 Jan-July

With an audacious vision of creating 10,000 jobs, we're always excited to bring on board new fellows to the program.

This cohort has come at a crucial time, as we're building capacity for most of our projects and brands which are at their GTM phase.



**Angelique Mwikali**  
Procurement & Contract  
Mgmt. Student, JKUAT



**Bruce Kinyanjui**  
IBA- Finance Major  
USIU - Africa



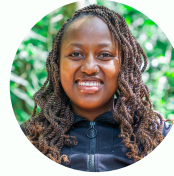
**Peter Muturi**  
Applied Communication,  
Multimedia Uni



**Alex Njuguna**  
BSc Commerce- Finance,  
Catholic University



**Cynthia Nasambu**  
MS, Natural Resources  
Management & Policy  
University of Dar es Salaam



**Linda Kairima**  
BCommerce,  
Strathmore University



**Keneddy Mugo**  
BA Political Science & Sociology,  
University of Nairobi



**Toussaint Olinde**  
BSc, International Business  
Administration, USIU-Africa



**Clinton Manoti**  
Postgraduate Diploma,  
Advanced Studies & Research,  
Ashoka University



**Bwisa Lynsey**  
BSc, Computer Science  
Strathmore University



**Valentine Gesare**  
BA Communications & Media  
Studies, Moi University



**Tina Maina**  
BA , Psychology,  
USIU-Africa



**Cynthia Mutete**  
Conflict and Peace Studies  
and Sociology,  
University of Nairobi



**Ann Mubia**  
BSc Telecommunication  
and Information  
Engineering, JKUAT



**Stella Gitahi**  
BA, Language, Communication  
& Literature.  
University of Nairobi



**Lucy Mwelu**  
Agricultural Economics and  
Resource Management, Maasai  
Mara University



# This is why we do what we do



**Mercy Nyaramba**  
Cohort III  
Mobile Developer  
ElevateHR

*"I joined the fellowship as a mobile developer to a project that was still in its ideation phase. My expectation was to dive straight into software development. But that wasn't the case, as I had to get started with market research.*

*IAN has taught me the beauty of getting involved in the full cycle of your product.*

*As a person who was laid back and introverted, I have grown my social, communication and leadership skills. With these I have been able to interact with global mentors, organize and moderate learning sessions for my colleagues.*

*Having the opportunity to build a diverse set of skills while at the same time working on the future is a privilege."*



**Brian Ochoo**  
Cohort VI  
Program Lead  
The Bridge

*"On joining IAN, my only motivation was career progression. I figured the Innovation fellowship would really look good on my CV and so I went for it.*

*I expected an 8-5 job, where I would specialize in a particular role and play to my strengths, do the bare minimum and just be comfortable.*

*Through the culture, I have learned to develop a passion for something bigger than myself. I have learned the importance of execution and follow through, how trust is built with these two words, and what trust can do to teams.*

*In this role I have learned ownership, to take the win, and learn from the losses, and that the only way to succeed is to just execute!"*



## Staff



*"The process of working at a startup, contributing and building something from an idea to a fully functional business is absolutely magical, not easy but very fulfilling. At IAN, I get to do this, and be part of not just one, but two projects! Plus, I am honored to be participating in the digital transformation of Africa!"*

**Nicole Omayo**  
Marketing & Growth Associate,  
Impact Africa Network



*"I have always been very intentional about where I work and the impact it has on the society; and what better way to move the needle than Education. At JENGA School, I get to be part of a team that commits daily to upskilling a group of future Tech Leaders."*

**Eleen Montet**  
Head of Partnerships,  
JENGA School



*"Change is what I live for! It was the right time for me to embrace it by joining IAN. I believe we are building some of the most amazing products users will ever get to interact with. Did I want to miss out on this opportunity? No way. Happy to have found my tribe and the call to disrupt the status quo has never been more louder!"*

**Genet Malala**  
UI/UX Designer  
Impact Africa Network



*"The young people I have met at IAN are inspirational, dedicated, and united by the audacious goal of building 10 scale-ups that provide 10,000 jobs at a combined value of 10 billion dollars. It is a privilege to play a part in realizing this vision. Let's go, Africa!"*

**Assindi Hawi**  
Recruitment and Talent Programs  
Lead, Impact Africa Network



# Startups Launched

The goal is to launch fundamentally sound early stage startups that have a meaningful chance of attracting growth capital for scaling.

## Our sustainability plan





JENGA School is a professional skills development institution focused on making Africa the engine room of Tech talent to the world, through offering programs in Software Engineering and Data Science.

*"Without data you're just another person with an opinion," Edwards Deming. True to these words, JENGA School has taught me to backup all my arguments with real statistics, positioning me positively in my workplace. The knowledge I received here is insurmountable, thank you JENGA!"*



**Lousa Sheenaz Yogo**  
Sr. UX Specialist, Palladium  
JENGA Graduate

481  
applications

75  
enrolled

17  
graduates



## H1 at a glance

### Jan & May Intake

JENGA School enrolled 38 students in class; 29 in the Foundations in Data Science class and 9 in the Software Engineering Class.

### 2nd Graduation Ceremony

In April, the school awarded a total of **17 graduates** from the Foundations in Data Science and our first Advanced Data Science class.

[Catch the full ceremony here.](#)

### Scholarship

Tom Keiser, CEO of Hootsuite whose been a long term friend and mentor, awarded **10 full scholarships** to deserving JENGA School female students.

### Student financing

JENGA partnered with KCB Bank Kenya and Co-operative Bank to offer subsidized loans to students to ease the burden of financing.

## Open Day

JENGA School held its first **Open Day** bringing together tech enthusiasts, where they got to interact with a panel of key industry experts & potential employers on how they can position themselves for opportunities in tech.

**Eleen Montet**, Head of Partnerships at JENGA School and **Mark Orina**, Associate Information Officer at Impact Africa Network moderated the event.



Pictured above is the panel : (From second left) **Kennedy Wangari**, a Technology Consultant(AI & Analytics) at UNEP-WCMC, **Christopher Karani**, the Resourcing and Talent Management lead at Safaricom, **Billy Odera**, Chief Data Officer at Jubilee Insurance, **Jillo Mercy**, a Senior Product Executive at Interswitch and **Dr. Lawrence Nderu**, Dean at JENGA School



JENGA School's CEO, **Wendy Oluoch** featured in **CIO Africa** sharing her journey through leadership and her audacious vision for women. [Learn more>>](#)



Some guests at the event enjoying a picture moment





**Elevate HR**  
The People Company

**ElevateHR** is a modern HR company that helps to bring together a **community of innovation driven HR professionals** to learn, share and create networking opportunities.



<https://elevatehr.co/>

**600+**  
Community  
Members



Team Elevate at their 1st HR Community Dinner



### ElevateHR appoints its first CEO

*"I am very excited to take up the CEO role at ElevateHR. I hope to bring onboard my many years of corporate experience and to blend that with the youthful energy of the team at ElevateHR as drive towards being the "people company". I would like to live by one quote by one of the people who inspire me in business. "To me, business isn't about wearing suits or pleasing stockholders. It's about being true to yourself, your ideas and focusing on the essentials." – Sir Richard Branson, CEO of Virgin Group*

**George Makori**  
CEO, ElevateHR



The panel of speakers at the ElevateHR Investment Gala

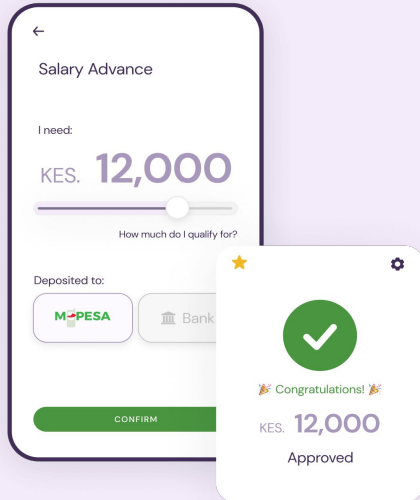
### The Rebrand

Formerly SeamlessHQ, the company was inspired to rebrand based on their core principle and spirit of being a pioneer in leading their clients forward.

The new name is a refined version of what they have always known about themselves : **they elevate the HR space.**



**Elevate** **HR**  
The People Company



ElevateHR is building a **user friendly, modern, cloud-based HR Platform** for the African Market

**They aim to help companies:**

- Develop and manage people better
- Easily manage employee data
- Run payroll at a click
- Automate the salary advance process

<https://elevatehr.co/>

7  
Clients

15  
Trial Customers

270  
Sales Pipeline



Team Elevate making a presentation during their Investment Gala

### Investment Gala

The company growth is anchored on community fundraising as a core strategy, allowing members to also take part in the innovation space by owning stake in the HR tech company.

In an event to introduce the community to the idea, ElevateHR successfully onboarded **18 investors** out of the **78 members** who were in attendance.

### Customer Success

The team is working towards expanding across East Africa with an initial focus on Kenya, Tanzania and Uganda.

### Here's what a client had to say:

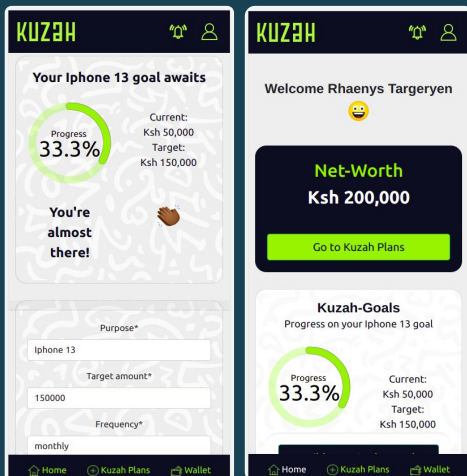
*'We have been in a good working relationship with Emelda and team. The technical and sales team have also been responsive to our queries and ensured quick turnaround time.'*

**Nick Kisengese**

Director, ClinWin Research Services



# KUZAH



Kuzah is the financial well-being partner for the new generation. They aim to be the champion for financial independence for 350 million Africans.

The goal is to provide:

- Financial literacy sessions
- A savings and investments platform
- Employee financial wellness program
- Financial literacy workshops that are tailor made for individual organizations

<https://kuzah.co/>

2M  
Assets under  
management

252  
Community  
members



Team Kuzah

### By the numbers

4 Financial literacy sessions

7 Community Events

100+ members on the  
Product Waitlist

5 paying students  
for Financial Literacy Classes

### H2 Projections

150 students in class

### Milestones

Kuzah have signed a partnership agreement with **Britam** and are currently in the review process of the CMA sandbox which is a testing ground for fintechs for them to officially go to market.

Their savings and investments platform is set to go live by early October.

You can join their product waitlist [here](#)

*"Thank you Kuzah for organising such an insightful session. I figured nil returns is much simpler than most cyber cafes make it look. Filing employee returns, there are quite a number of aspects that need to be learnt to ensure the returns are properly filed. Thank you Mercy Mawia for taking your time explain and answer our questions"*



**Clinton Manoti**  
Kuzah Community Member

# shukran



**Shukran** is a digital tipping platform that exists to ensure the most deserving workers are rewarded for their great service.

They aim to provide:

- Fast and seamless tipping experience
- Guaranteed privacy for both the tipper & the service worker
- Cashless transactions at minimal transaction cost



192  
Registered users

315  
Tips

## By the numbers

4 restaurant activations  
137 deposits  
79 withdrawals

## H2 Projections

500 community members      5000 registered users  
40 restaurant partnerships      10,000 tips

## Milestones

Shukran has registered **192** early adopters on their digital platform.

In a bid to create more awareness of the brand and grow the tipping culture, Shukran has built partnerships with 4 restaurants;

- Fogo Gaucho Kilimani
- Bistro Adreno
- Moov Cafe
- Golden Spot Bar and Restaurant.

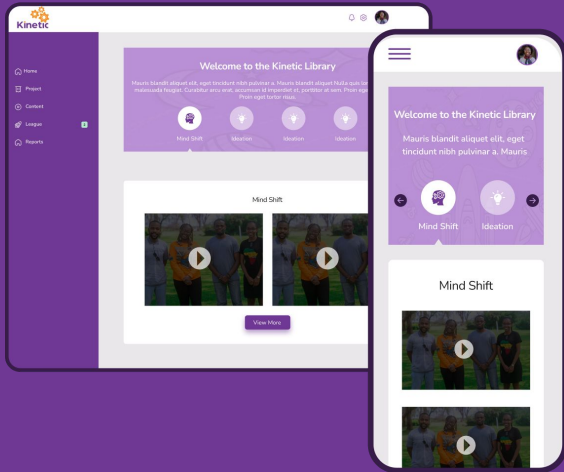
*With Shukran, we're creating an equitable world.*

*'It is quite user friendly, I mean I took merely seconds to tip...Wow! This is all quite fantastic...I love how easy it is to use the app.'*



**Modesta Ngei**  
Super tipper





Kinetic, formerly known as Systematic Entrepreneurship, is an entrepreneurship learning platform nurturing the next generation of great African entrepreneurs. It focuses on Grade 7-13 students.

#### They aim to:

- Nurture an entrepreneurial mindset in students
- Develop collaboration and execution skills
- Empower students to be problem solvers

<https://kinetic.education/>

40  
schools in our  
pipeline

18  
schools with  
positive interest



*"Entrepreneurship education has evolved from just a career path to a way of developing skills and preparing for life. However, most schools are yet to adopt it as a core curriculum. Kinetic seeks to change this narrative. It's been a fantastic journey seeing the transition from SE to Kinetic and we look forward to nurturing the next generation of innovators."*



**Mumbi Kariuki**  
Business Development Manager

#### Milestones

They have been able to conduct school visits to:

- Crawford school
- Woodcreek school
- Mustard Seeds international school
- Greensteds international school
- Hillcrest International school
- Makini International school
- Regis school
- Nova Pioneer

Kinetic has established partnerships with Crawford and Mustard Seeds schools and are officially rolling out the program in these schools from October.



**Startbox** is a founder's tool for setting up legally compliant operations with simplicity, ease and without breaking the bank.

They aim to provide:

- Friendly, easy-to-use platform
- Access to simplified legal templates
- Legal advice in the form of step-by-step guidelines
- Consultation round-the-clock with a lawyer.

<https://startbx.com/>

10

Waitlist  
signups

1

Paying  
client



Team Startbox

We make it simple, easy and accessible for more people to start businesses and stay compliant, all on their own.

By demystifying the legal aspects of moving from idea stage to running a startup as a founder, we are contributing to the success of first time founders with hopes of seeing more talented Africans setting up and thriving in this ecosystem.

#### Milestones

Startbox has closed on their first paying client. And with an MVP that's going live soon, they're ready for take off.

*"Startups are the future for the African continent, solving for the most pressing issues of our time. Startbox is working to ensure that founders can focus on building, knowing the legal foundations of their startups are solid without breaking the bank. We are excited to empower the fuel of the African economy on their success journeys."*



**Imali Asena**  
Legal Associate  
Startbox



# Venture Capital

We are catalyzing Africa's transformation by supporting exceptional, mission driven entrepreneurs building great African companies that hold human wellbeing at their core.

Supporting the next generation of transformative African companies



## From Here Ventures

Africa = Growth

FHV is a \$15M early stage venture fund looking to capitalize on the irrepressive growth in Africa's tech sector.

### They aim to:

- Deploy capital and a suite of support capabilities to exceptional entrepreneurs
- Connect the dots in the ecosystem between founders, talent and resources
- Create networks with local and international tech leaders, investors, advisors and entrepreneurs

### Investment Focus Areas

#### We invest in:



#### Infrastructure plays

Scalable solutions at the infrastructure layer of the problem stack upon which an entire industry is built or redefined entirely

- Systemic painkillers



#### Human wellbeing

Mission driven entrepreneurs with an unwavering commitment to enhancing human wellbeing as a core thesis to their venture

- Human first



#### Women in leadership

Entrepreneurs who prioritize women in leadership roles and who hold gender balance as a core value

- Power to our women



## Beyond money value

### Tools

As builders ourselves, we have developed capacity in key areas that accelerate startups

We have set up structures around GTM, GTM tech stack, engineering, data maturity, learning & development and storytelling.

### Talent

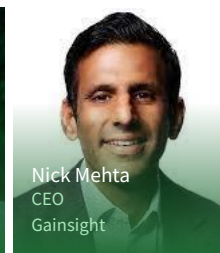
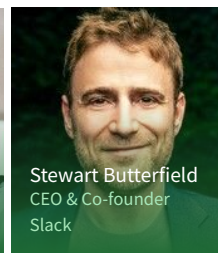
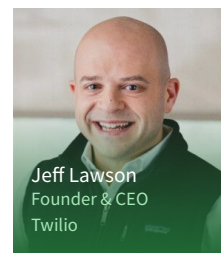
We have access to a network of strategically built talent communities.

- JENGA School- Ecosystem of technical talent
- The Bridge- Career Accelerator for recent graduates
- Startup Talent Network- Community for startup professionals
- Impact Africa Network- Innovation Fellowship Program
- TAPIn- LinkedIn for tech talent
- JENGA Learning Community

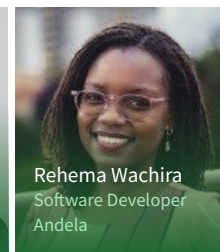
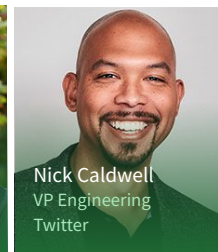
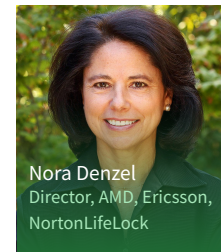
## Networks

We have an experienced team with in-depth local knowledge, a broad network of tech leaders, domain experts and entrepreneurs that have a robust set of operational capabilities.

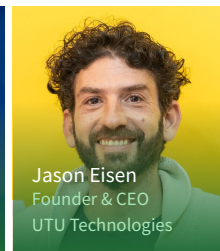
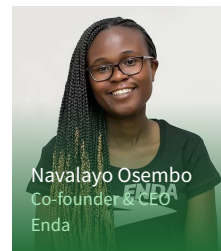
### Tech Leaders



### Domain Experts and Mentors



### Entrepreneurs



11

Investors  
(2 local)

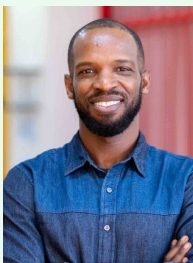
2

Investments

7

Deals in the  
pipeline

## Team



**Mark Karake**  
General Partner



**Modestar Waruguru**  
Finance Associate



**Imali Asena**  
Legal Associate

## Milestones

The fund has secured **two investments** as part of their portfolio; **Lipa Later** and **Rology**

These two brands stood out as they align with FHV's investment pillars and are especially focused on solutions around human wellbeing.

The team continues to discover innovative pre-seed and seed companies to invest in.



Lipa Later is a fintech company that allows retailers to sell goods and services to consumers with repayments made in affordable installments.



Rology is a health tech startup introducing Teleradiology to the vast African and Middle Eastern markets. They are the uber for radiology to a massive underserved market.

## Average ticket size

\$100,000 - \$300,000

*"While Egypt is one of the hot tech hubs on the continent, I never would have guessed that only our second investment would be in Cairo. Africa=Growth"*



**Mark Karake**  
Managing Partner, (FHV)

*"Thanks Mark, it's our pleasure to have you and the FHV team onboard our journey to give accessibility to world class diagnostic services to everyone living on our continent. Long way to go together"*



**Amr Abodraiaa**  
Founder & CEO, Rology

[Learn more about our latest investment here>>>](#)



# Make A Change

## Education Program

This is a CSR program by  
Impact Africa Network.

Our mission is to enable young underprivileged  
primary school children to gain access to education.

We do this by pooling together funds from  
Merchandise sales.

We believe that education transcends generations,  
and we should always pay it forward.



1 hoodie sale = A pupil's school fees for a **whole year**.



# Make A Change

## Education Program

### How to purchase a hoodie

The Make A Change program thrives when you purchase a hoodie .

Check the poster below for more details



Make A Change  
Education Program

Put a child through school for a whole year

@Ksh 3500

**M-PESA**  
PAYBILL 4018585  
ACCOUNT Merch IAN

**BUY A HOODIE**  
put a child through school for a whole year

Get in touch: [macprogram@impactafrica.network](mailto:macprogram@impactafrica.network)  
+254 745291394

<https://merch.impactafrica.network>

### Hoodie Samples







**CHINI YA MAJI**  
PODCAST

Chini Ya Maji Podcast covers  
the players, dynamics, lessons  
and success stories of the  
African startup ecosystem

Since 2018

**87 Episodes**

**27,469 Listens**



Team CYM

## Podcast Guests



**Idris Bello**  
Afropreneur &  
Founding Partner,  
LoftyInc Capital  
Management



**Femi Kuti**  
Co-founder & CEO  
Reliance Health



**Daniel Yu**  
Founder & CEO  
Wasoko formerly  
Sokowatch



**Tracey Turner**  
Founder & Chairman  
Copia Global



**Adebiyi Aromolaran**  
Head of Africa  
Expansion  
DLocal



**Eldrid Jordaan**  
Founder & CEO  
Gov Chat



**Timothy Nuy**  
Co-founder & CEO  
Finclusion Group



**Eerik Oja**  
Co-founder & CEO  
Planet 42



**Sam Wanjohi**  
Founder & CEO  
Popote Innovations



**Richmond Bassey**  
Co-founder & CEO  
Bamboo

*"I get a lot of inspiration from peoples stories. In fact, my favourite genre of books is biographies and autobiographies. Chini ya Maji podcast is my go to podcast for inspiration. Just listening to stories of founders and leaders who have paved a way in tech and entrepreneurship puts a lot of perspective in my own aspirations. The Founder series in particular is my favourite."*



**Albert Kahira**  
Research Scientist  
Forschungszentrum Jülich

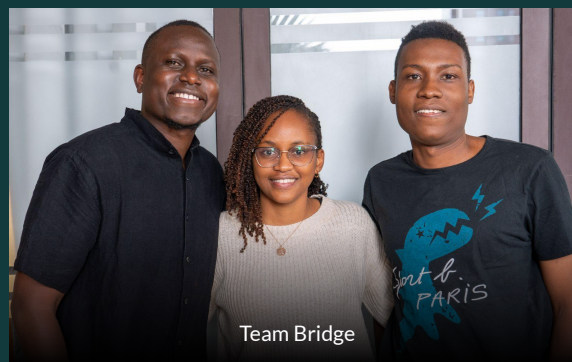


Igniting the minds of future leaders

The Bridge is a talent program designed to bridge the gap between in-class learning and skills necessary to thrive in the 21st century.

The 4 month program is focused on equipping recent graduates and final year students

- A mindset shift
- Execution skills
- Career launch strategies.



Team Bridge

180  
applications

47  
enrolled

19  
graduates



The Bridge team at an activation in JKUAT University

The 1st cohort that kicked off in January 2022 graduated **19 fellows** in July, with **4 fellows** joining the coveted Innovation Fellowship program at Impact Africa Network.

Cohort 2 kicked off in August with an enrollment of **18 paid students**.

We're connecting young talent to Africa's digital transformation opportunity.



The Bridge alumnus speaking at MKU University

*"The program has re-modelled, re-wired and any other word you can use to explain a shift in your mindset and the way you see the world and the people around you. We were taken through problem solving skills, critical and creative thinking, innovative thinking, systematic entrepreneurship just to mention but a few, and now I can say I am one hell of an innovative leader"*



Kipngeno Koech  
Software Engineer  
Cohort 1 graduate



# POWER TO OUR WOMEN

*Conversations*

Power To Our Women hosts conversations with global female leaders and changemakers with the intent of inspiring a new generation of female leaders in Africa.

We have hosted leaders to address various themes:

- Why we need more women in AI
- Why we need more women innovating now
- Women in venture capital
- Catalyzing innovation in women entrepreneurs



<https://www.impactafrica.network/ptow/>



**Rosita Najmi**  
Snr Director, Head of  
Social Impact, PayPal



**Joti Balani**  
Founder  
Freshriver.ai



**Dorcas Nderitu**  
Founder  
Women In HR



**Natalie Kolbe**  
Managing Partner  
Norrskén 22



**Wendy Oluoch**  
CEO, Jenga School



**Ann Wanjiku Mutahi**  
SME Advisor



**Patricia Okello**  
Founder, Kayana



**Joyce Karanja**  
Partner, Bowmans



**Mercy Leparaiyo**  
VP of Human Resources  
Shock Your Potential



**Wanjiru Waruiru**  
Director of Strategic Information  
UGSF Global Health Services



**Navalayo Osembo**  
Founder & CEO  
Enda Athletic



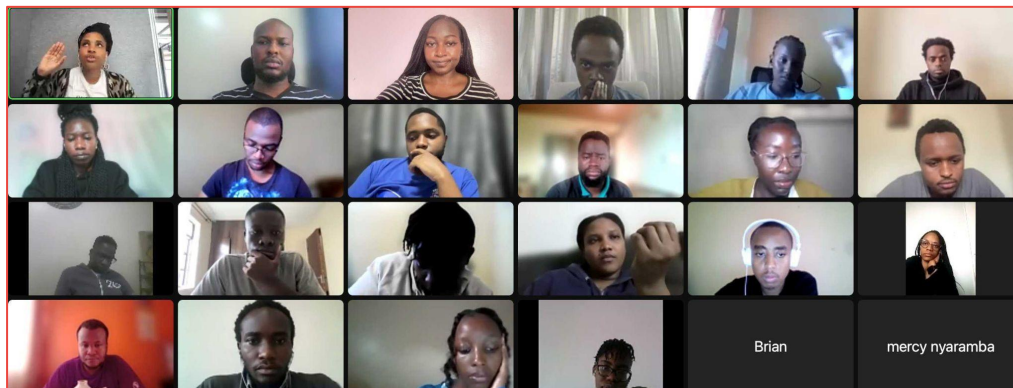
**Lucy Mwelu**  
Community Member

*"Navalayo's episode was one of my favorites. I was able to garner a lot from her journey as the Founder & CEO of ENDA. My biggest takeaway was that the worst answer you can get from potential investors, clients and partners is a NO. Fear of rejection and failure acts as a barricade towards what we want to achieve; we should never let fear stand between us and our goal."*

# Mentor Network

## Learning sessions

These sessions teach and equip our young fellows with industry expertise and technical skills through interactive learning sessions



SEO Learning session with Crystal Carter

## Our Champions



**Nicole Omayo**  
Marketing & Growth  
Impact Africa Network



**Crystal Carter**  
Head of SEO  
Communications, Wix



**Rehema Wachira**  
Software developer  
Andela, Kenya



**Ethan Wessel**  
Smart Contact Engineer  
ConsenSys, United States



**Oluwaseyi Ayodele**  
Mobile & POS developer  
ITEX, Nigeria



**Pascal Parfait**  
Product manager  
Sokowatch, Kenya



**Harun Wangereka**  
Snr Android Engineer  
Android GDE, Kenya



**Sitati Kituyi**  
Co-Founder  
Hodi, Kenya



**Eric Gichuri**  
Software Engineer  
Percolate inc. Kenya

# Fireside Chats

We host conversations with global business leaders and change makers designed to shift mindsets and inspire a new generation of innovation leaders and entrepreneurs.

*"When hiring, go for a strong cultural fit as opposed to purely functional expertise. Get people who share in your values, are empathetic and give objective feedback."*



**Ralf Wenzel**  
CEO, Jokr

## Our Champions



**Dean Stoecker**  
Co-Founder & Executive  
Chairman, Alteryx



**Ralf Wenzel**  
CEO  
Jokr



**Robert F. Smith**  
Founder, Chairman & CEO  
Vista Equity Partners



**Jan Hollez**  
Co-Founder & CTO  
Deliverect



**Scott Dietzen**  
Vice-Chairman  
Pure Storage



**Andrew Gazdecki**  
CEO  
MicroAcquire



**Tomer Weingarten**  
Co-Founder & CEO  
Sentinel One



**Rob Walling**  
Co-Founder  
Tiny Seed



**Vinod Khosla**  
Founder & Partner  
Khosla Ventures



**Frank Sloatman**  
Chairman & CEO  
Snowflake



**Lior Shift**  
Co-Founder & CEO  
Tripledot Studios



**Avi Meir**  
Founder & CEO  
TravelPerk



**Will Schroter**  
CEO & Founder  
Startups.com



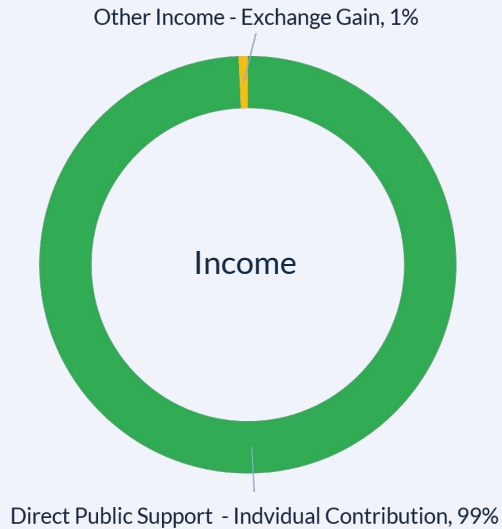
# Financials

Transparency and accountability are foundational values to everything we do.

## Profit and Loss Statement

Impact Africa Network

01/01/2022 to 30/6/2022



Income	
Direct Public Support Individual Contribution	\$335,380
Other Income - Exchange Gain	\$2,358
<b>Total Income</b>	<b>\$337,738</b>

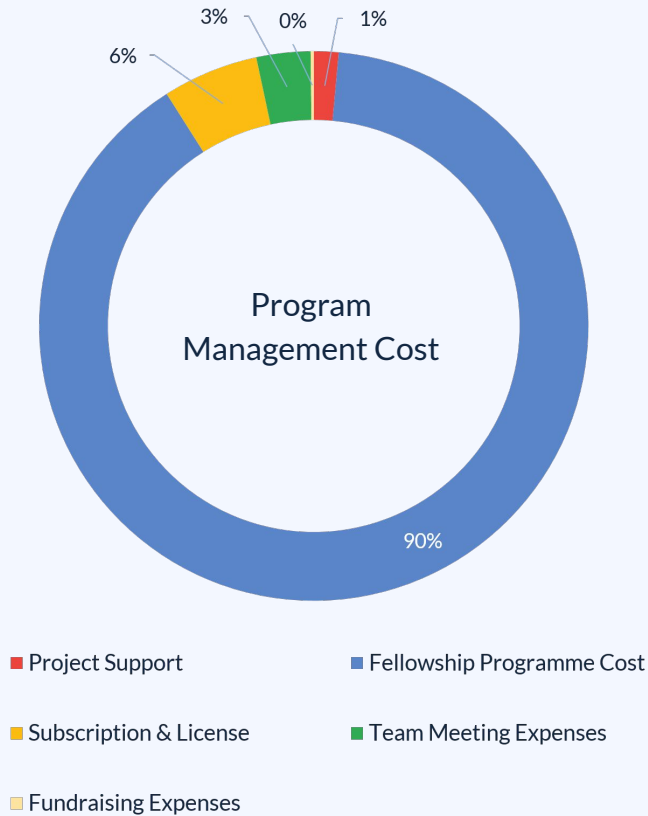


Expenses	
Program Operation Cost	\$225,633
General Operation Cost	\$31,723
<b>Total Expenditure</b>	<b>\$257,356</b>

Operating Surplus/Deficit: **\$80,382**

# Expenditure Breakdown

Program Operation Cost (88%)

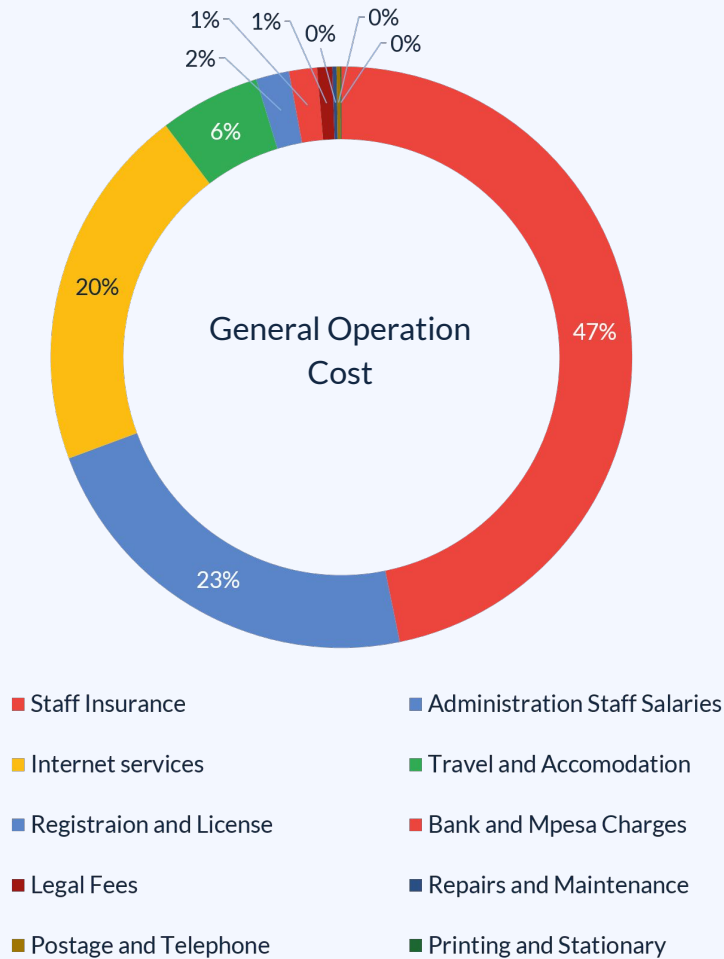


Program Operation Cost (88%)	
Fellowship Programme Cost	\$202,049
Subscription & License	\$12,716
Team Meeting Expenses	\$7,176
Project Support	\$3,286
Fundraising Expenses	\$405
Total	\$225,633



## Expenditure Breakdown

### General Operation Cost (12%)



#### General Operation Cost (12%)

Staff Insurance	\$14,841
Administration Staff Salaries	\$7,155
Internet services	\$6,450
Travel and Accommodation	\$1,775
Registration and License	\$584
Bank and Mpesa Charges	\$493
Legal Fees	\$267
Repairs and Maintenance	\$73
Postage and Telephone	\$65
Printing and Stationary	\$20

<b>Total</b>	<b>\$31,723</b>
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# Traction

Onwards and upwards, we continue to unleash human potential and build great African brands.

## H1 Traction



Startups Launched

2



Projects

3



Jobs Created

30




Community

1000+







Vision 2030

Awakening a sleeping

GIANT

10

Scale-ups

10K

Skill Jobs

\$10B

In Value

Our vision is to develop **10 scale-ups**, that provide **10K jobs**,  
with a combined value of **\$10B**



JOIN US

## Support the Cause

We invite you to join a community of passionate and generous people from across the world who form the backbone of the work we do

### Methods of Participation

#### [Micro donations](#)

For as little as \$30 a month, *just like Netflix*, you enable us continue with this important work.

#### [Founders Challenge](#)

Join our 100 Founders Challenge:  
A high impact opportunity for successful entrepreneurs to pay it forward.

#### [CSR](#)

An opportunity for corporates to make an impact as a family through internal matching programs.

Become part of changing the African narrative





- Mark Karake  
Founder & CEO, Impact Africa Network

Impact Africa Network, Inc. is a non-profit public charity US 501 (c) (3), EIN 83-2020331