

## **Impact Africa Network** | 2019 Annual Report

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CHALLENGE AND OPPORTUNITY

## INTRODUCTION

*“Africa’s biggest challenge and opportunity is deploying it’s abundant young talent against the problems and opportunities facing the continent”*

*Mark Karake*

The role of the youth in shaping Africa’s economy is clear; our youth are best placed to cultivate solutions that are well suited for the problems facing our continent; but they lack the opportunity.

Impact Africa Network is bridging that gap



THE SOLUTION

## OUR MISSION

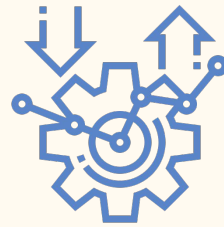
IMPACT AFRICA NETWORK is a non-profit startup studio in Nairobi on a mission to ensure young talented Africans can participate in Africa's innovation and entrepreneurship opportunity as **creators** and **owners**.

## 2019 AT A GLANCE



INNOVATION FELLOWS

15



PROJECTS

3



COMMUNITY

453

OUR WORK

## PEOPLE

### INNOVATION FELLOWSHIPS

We provide 12 month Innovation Fellowships to talented college graduates giving them the opportunity to work on well vetted ideas; with like minded peers; under the guidance of an experienced leadership team and mentor network.

The goal is to expand [entrepreneurial capacity](#) while at the same time developing [fundamentally sound](#) early stage startups.

In 2019, we provided Innovation Fellowship opportunities to [15 talented young people](#) in Nairobi.

The fellows were involved in multiple projects including establishing the IAN brand, launching our podcast, kick starting the Innovation Studio, talent development and hosting two ecosystem events.





# COHORTS

## Cohort 1



Yeonhwa Mwalagho  
Market Research



Brandon Ruoro  
Digital Creative



Chizi Mutsumi  
Market Research



Joash Mosi  
Product Development



Pauline Nyathira  
Financial Analyst

## Cohort 2



James Mungai  
Market Research



Daisy Langat  
Communications



Mark Orina  
Product Development



Andrew Ndung'u  
Visual Storyteller



Hosea Ciuti  
Product Development



Lucia Kamau  
Market Research



Wycliffe Barasa  
Donor Relations



Evelyn Musembi  
Market Research



Kefa Mutuma  
Product Development

## TEAM

Our team is comprised of **passionate**, **driven** and **ambitious** individuals who are devoted to the greater goal of changing the African narrative .



Mark Karake  
Founder & CEO



Phyllis Mburu  
Donor Relations



Kevin Owuor  
Human Resource



## BOARD



Agatha Gikunda  
Developer Relations  
EMEA, Intel



Dr. Bitange Ndemo  
Professor of Entrepreneurship  
Former PS



Ella Peinovich  
Cofounder Power-by-people  
Serial Entrepreneur



Ngigi Waithaka  
CEO Kionjo  
Serial Entrepreneur



Eunice Kavere  
Partner L A & K Advocate



Caine Wanjau  
CTO Twiga Foods

## PROJECTS

### THE Chini ya Maji podcast



#### The Chini ya Maji Podcast

The Chini ya Maji podcast is a media platform meant to demystify and localize startup building knowledge through hosting entrepreneurs and industry practitioners in Nairobi and beyond to share their knowledge and experience.

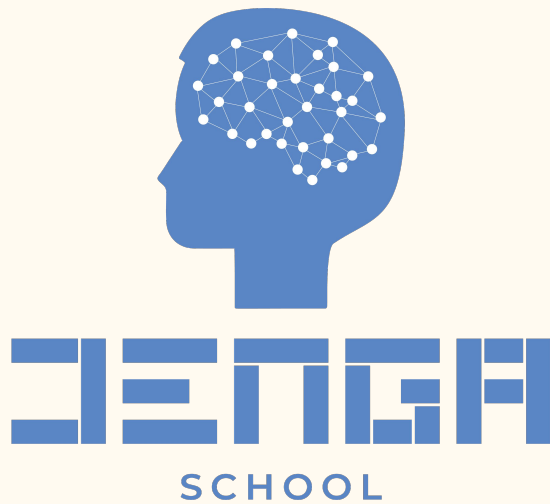
We were privileged to host numerous Entrepreneurs and innovation leaders. We recorded [43 podcasts](#) in 2019



#### Innovation Studio

Our Innovation Studio is a place for aspiring technical entrepreneurs to work on internal projects with the intention of spinning them out into startups.

## PROJECTS



### Jenga School

Jenga School is a technical and professional skills training institution with a mission to *unleash Africa's talent to help solve global problems*.

It will start by offering a rigorous 12 month intensive program in Data Science and AI.

Jenga School was pre-launched in August 2019 during the second Power Speaker Series event.

## COMMUNITY

### Power Speaker Series I

In February, we had the privilege of hosting Scott Chacon, Founding CTO - GitHub for ecosystem talks in an inaugural event that had over 300 students and young professionals in attendance.



### Power Speaker Series II

In August, we hosted Dr. Sameer Maskey, Founder of Fusemachines, for a fireside chat and pre-launch of JENGA School; an institution offering a 12 month intensive program for Data Science and AI.

## PARTNERSHIPS

We partner with organisations that share in our vision.

AJUA collaborated with us in hosting one of our ecosystem events; The Power Speaker Series II.

Our strategy is to partner with like minded people and organizations to drive change.



# Fundraising

## 100 FOUNDERS CHALLENGE

This is a Three-year commitment that enables other founders to invest in the African economy through our projects.

Lasting support enables us to plan for the future and progress with confidence. It allows us to remain focused on cultivating solutions to Africa's biggest challenges like employment, healthcare, education and democracy among others.

We are grateful for the support we have received from some great founders who have believed in our work. The calibre of our support system demonstrates the importance of our mission.

## OUR CHAMPIONS



Craig McCluckie  
Founder, Heptio



Scott Chacon  
Co-founder, GitHub



Kirk Simpson  
CEO, Wave



Michael Seibel  
CEO, Y Combinator



Jeff Dean  
Head of AI, Google



Heidi Hopper  
Founder, Hopper-Dean  
Foundation



Scott Harrison  
CEO, Charity: Water



FUNDRAISING

## OUR APPROACH

### MICRO-DONATIONS SUBSCRIPTION

As a non-profit organization, we are funded through grant and philanthropic capital..

For a small monthly donation, you join a community of generous and passionate givers who form the backbone of the work we do; Developing innovation leaders, launching startups and building community.

We believe that a culture of giving, together with high collaboration with other individuals drives change and solve major problems.

## OUR CHAMPIONS



Louis Manjanja



Maryann Mbeti



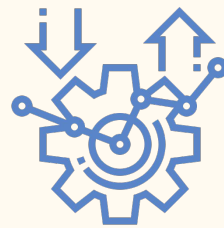
Patricia Onyango

## 2020 PROJECTIONS



FELLOWS TO GO THROUGH  
THE FELLOWSHIP PROGRAM

30



NUMBER OF  
PROJECTS WORKED ON

7



NUMBER OF ECOSYSTEM  
EVENT ATTENDEES

1000

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