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Vision

Support the cause

Our Mission

Ensure young talented Africans
have a chance at participating in
the digital transformation of Africa
as **creators** and **owners**



One Thousand Lee Kuan Yews

We are now only 8 years away from our 10 10 10 BHAG. A vision, that is the 'city on a hill' drawing us irresistibly forward.

The vision is to build 10 scale-ups that provide 10K jobs with a combined value of \$10B. We affectionately call this big hairy audacious goal or ours 'the 10 10 10 plan' or just 10 10 10.

By itself, it is a compelling and worthy goal. But not nearly enough in my estimation. That cannot be the end of the story. The question left hanging on the cliff of history is a simple one; 'and then what?'

What will you do with all the resources and influence you will have amassed to yourselves?

To answer this question effectively, it is necessary to provide context as to who the 'yourselves' are in this story, and that answer is explicit in our mission statement.

'Our mission is to ensure young talented Africans have a chance at participating in the digital transformation of Africa as Creators and Owners.'

The intrepid heroes in this adventure are the talented college graduates we absorb into our Innovation Fellowship program and the young professionals joining our venture building quest.

Innovation Fellows work on projects from idea to traction, at which point the newly minted startups need more experienced talent to come on board to help progress them forward. That, in a nutshell, is our venture building thesis, and it appears to be working.

That we live in the Techpreneur age is an inarguable fact.

Tech entrepreneurs are the emperors of our day, made so by the totality by which their ventures can come to dominate entire markets accruing astounding levels of wealth and influence to their founders with a speed and scale unlike any other in the history of commerce.

Examples abound, but none as compelling as the Paypal Mafia, who count amongst their number, the premier example of the Entrepreneur Emperor of our time, Elon Musk.



Letter from our CEO

The phenomenon of the globally influential entrepreneur who has made his fortune riding the IT revolution is common lore in the global collective consciousness. **Bill Gates, Jeff Bezos, the late Steve Jobs etc**

It is said by those who ponder more deeply on these matters that we have arrived at the age of the business mogul as statesman. The suggestion is that going forward captains of industry will become central actors in the public domain, upstaging career politicians who dominated the 20th century and who themselves had replaced the military leaders of the 19th century. **Napoleon to Churchill to Elon.**

With these winds of change in mind, we at Impact Africa Network are making our move to catch the wave that will define our times, to ride it onto the beaches of destiny with the singular intent of catalyzing societal transformation.

The ethos that defines our culture is anchored in a belief that *we are here to make a difference.*

Everything we do is informed by this singular belief, and from that vantage point we view entrepreneurship as providing us a trifecta of advantages; i) a conduit for improving human wellbeing, ii) a resource for accruing economic power, iii) a crucible for cultivating leaders capable catalyzing scalable change in our communities.

Leaders are the linchpins of change, the steady masthead upon which the sails of hope can be draped, to drag vessels loaded with dreams of entire nations to promised lands.

Africa's failing has been a dearth of effective leadership, and even when promising debutants have appeared on the landscape, they have been lone voices in the wilderness, bereft of resources and vital networks necessary for driving change. Vulnerable as such, these shoots of hope have been quickly stumped out by the rapacious hordes invested in maintaining corrupt, self enriching status quos.

10 10 10 will yield a *network* of economically empowered, influential, capable leaders who will chomping at the bit to take the skills honed through venture building into public life. Bitten by the bug of improving things, they will be incapable of settling for anything less, and will have the resources and networks to move the needle.

My calling in life is to enhance human well being. My field of operations is venture building in Africa, the ultimate output of which is developing transformational leaders. This is why a core organizational philosophy is to create what we call **Innovation Leaders.**

Fortunately, history provides us a blueprint of one such an individual who combined an unwavering passion for improving the human condition, with innovative thinking, strategic nous, and towering grit that would leave the best entrepreneurs sucking wind. This once in a generation leader added deft nation building skills to his arsenal to take his country from a hemmed in 3rd world, malaria infested backwater to a first world nation in under four decades.

Lee Kuan Yew, the legendary founding father of Singapore is nothing short of a national entrepreneur extraordinaire, a pioneer, a category creator. Singapore was his startup, he built a stellar team, found product market fit with his citizens as customer, attracted foreign investors and proceeded to build a nation that is the envy of the world.



Mr. Lee was the inspiration for one Deng Xiaoping, the other one kind leader responsible for kickstarting the Chinese economic miracle.

We believe the Innovation Leaders we are developing at Impact Africa Network will do the same here. I have made it a practice to make it unequivocally clear to everyone within earshot that this is what we are working on here.

Creating one thousand Lee Kuan Yews.

Mark Karake
Founder & CEO

A group of four young African people (three women and one man) are standing outdoors on a sandy beach, smiling at the camera. They are all wearing dark blue t-shirts with the Impact Africa Network logo. The man in the center has his arm around the woman to his left. The woman on the far right is wearing sunglasses and has her arm around the woman next to her. The woman in the center has 'Real Madrid' written on her shirt in yellow script. The background shows a clear blue sky and some greenery on the left.

People

Africa is booming with young talent but lacking in support structures needed for enabling innovators and entrepreneurs to develop their ideas and build transformational enterprises.

We are fixing that!

Innovation Fellowships

We provide 12-month Innovation Fellowships to talented college students and graduates.

Noting traction in our projects and startups, we onboarded **34 new fellows** to develop African talent.

Since launch in 2019

Cohorts

6

Fellows

70

Cohort V - Jan 2021 15 Fellows



Prince Irungu
JKUAT
Computer Science
Class of 2021



Jessica Owino
Daystar Uni
PR & Comms
Class of 2021



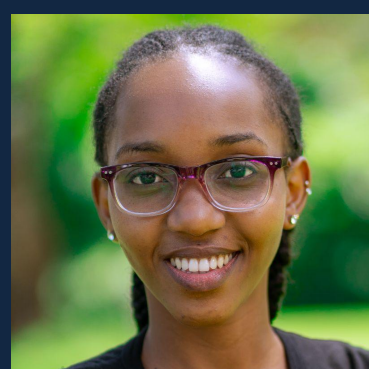
Levi Wanakacha
ADMI
Graphics Design
Class of 2019



Modesta Ngei
Daystar Uni
PR & Comms
Class of 2020



Victoria Chebet
Daystar Uni
Corporate Comms
Class of 2021



Mercy Mawia
Chuka Uni
Entrepreneurship
Class of 2020



Mose Kombo
JKUAT
Financial Eng
Class of 2020



Hellen Kokach
Strathmore Uni
Computer Science
Class of 2021



Clara Kitungulu
UON
Law
Class of 2020



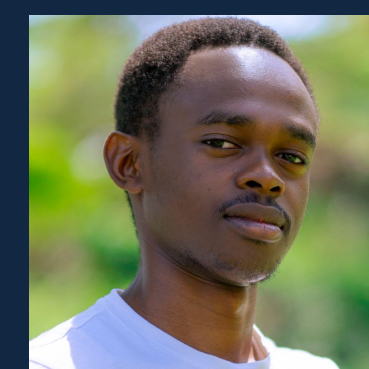
Eric Burugu
Strathmore Uni
Computer Science
Class of 2021



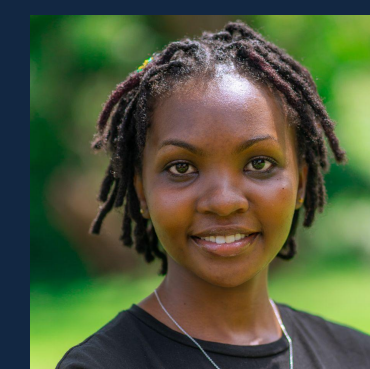
Precious Nyangau
Quest Uni
Finance & Gender
Class of 2021



Dorleen Wabere
Daystar Uni
BA, Comms
Class of 2021



Mathenge Waweru
Strathmore Uni
Computer Science
Class of 2021



Emelda Kyalo
Daystar Uni
PR- IR Major
Class of 2021

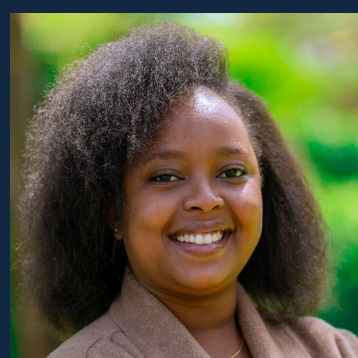


Farhia Teso
Kenyatta University
Human Resource
Management
Student

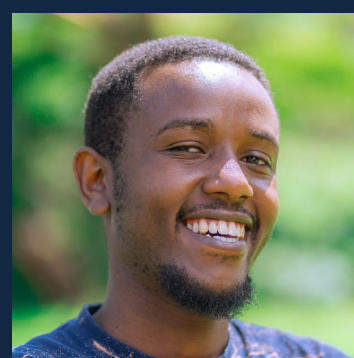
Innovation Fellowships

Cohort VI - May 2021

18 Fellows



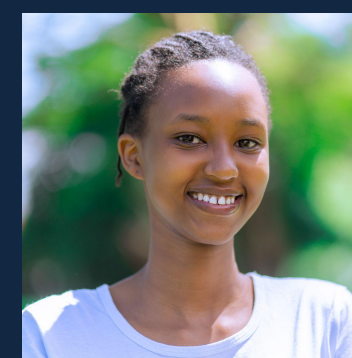
Diana Kemunto
UON, Mgnt. of Agro-
systems & Env. Science
Student



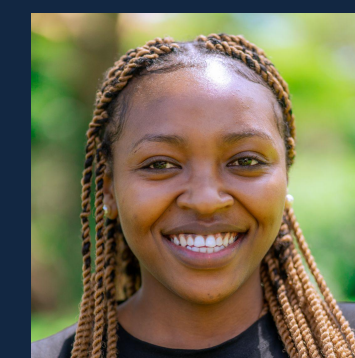
Joseph Ndung'u
UON, Political
Science & Sociology
Class of 2020



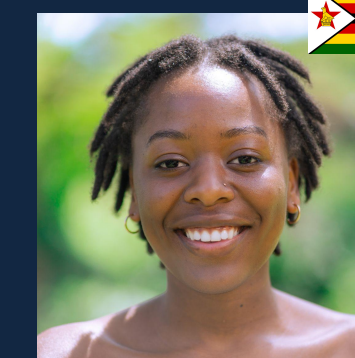
Pamela Nakintu
USIU, International
Business Management
Student



Marion Njeri
JKUAT
Real Estate
Class of 2020



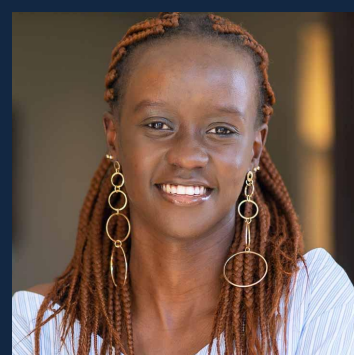
Modester Waruguru
JKUAT
Financial Engineering
Class of 2019



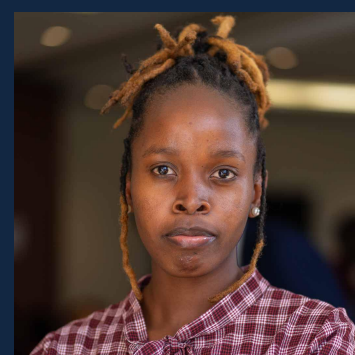
Nalenhle Moyo
USIU, Journalism &
Psychology
Student



Wanjiku Hilda
UON, B.A in Psychology,
Language and
Communication



Trizah Morris
Daystar University
Electronic Media
Class of 2021



Inawedi Modester
Daystar University
Actuarial Science
Class of 2021



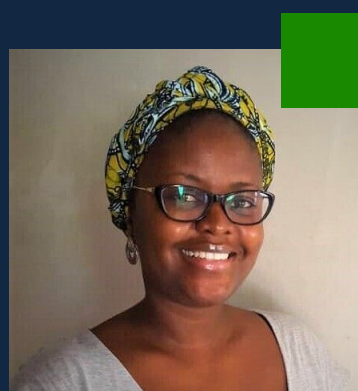
Yuanita Rita
Daystar University
PR & Comms
Class of 2019



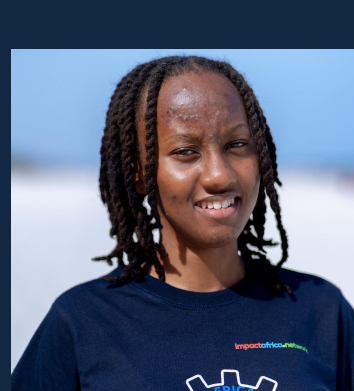
Njachi Mumbi
JKUAT, Project
Management
Student



Brain Ochoo
Moi University, PR &
Communication Class
of 2020



Besa Kanika
USIU, Journalism
& Psychology
Student



Margaret Wambui
JKUAT
BBIT, Information
Technology
Class of 2020



Innocent Baluge
Strathmore Uni
Business Information
Technology
Class of 2022



Diana Wangechi
UON,
Comms, Political
Science & PA
Class of 2021



Jaycob Waruiru
CUEA
Commerce
Class of 2021



Elvis Teeka
JKUAT
Real Estate
Class of 2020

Fellow Stories



“Being a visual storyteller, I am expected to always think outside the box. The fellowship has given me the freedom to explore my creativity, as well as the opportunity to interact with the world's leading storytellers like Jason Russel and Jeffery Katzenberg.”

Joseph Ndung'u
Video Production Fellow
Cohort VI



“The fellowship has allowed me to grow in new capacities and try out roles that I would have never put myself up to. I have acquired a growth mindset, a tenacity to keep on pushing and the opportunity to work on world-changing ideas. This experience has indeed been one for the books.”

Modesta Ngei
PR & Digital Marketing Fellow
Cohort V

New Senior Staff

To do great work, we require experienced individuals to offer guidance and expertise to our fellowship program.



"Working alongside the IAN Fellows has been a career highlight. Their confidence, eloquence, passion for their projects while consistently delving deep to keep learning & growing is unmatched. It's an honour to be part of this."

MaryAnne Waithaka
Chief of Staff
Impact Africa Network



"Here, we are already in the future. We are building the next big innovative startups in Africa and being part of this journey keeps me motivated and going at IAN."

Mumbi Kariuki
Business Development Lead
Systematic Entrepreneurship



"With the seismic shift in our tech landscape IAN offered a seat at the table to churn out great products that are innovative, transparent and inclusive. This is truly a great environment for growth"

Tesfa Romano
Software Engineer
SeamlessHQ



"10 companies, with a combined \$10B revenue and 10k jobs. And it's all being driven by young insanely talented innovators in Africa. I love a challenge and this is one has exciting and disruptive written all over it!"

Kelvin Munene
SEO Specialist
Impact Africa Network

Power Pods

Power pods are our answer to how we maintain and propagate our culture in a remote work world.

Our cross functional teams compete on the measures we care about: Learning & development, leadership, writing, and our core values.

Meet the pods



Mercedes



Lakers



Red Bull



Real Madrid



All Blacks



Projects

Our fellows get the opportunity to work on well vetted ideas with like minded peers under the guidance of an experienced leadership team and mentor network.

The best way to learn is by doing

Ongoing Projects



Digital tipping service on a mission to increase economic equity by making it easy to tip service workers and normalize tipping culture.



One stop shop for **legal and compliance** documents and guidelines for startups and small businesses.



An **innovation campus** to bring together Nairobi's innovation and entrepreneurship ecosystem.



A community of like-minded startup professionals dedicated to network, learn, find opportunities and develop professionally.



A **customer-centric digital bank** for small businesses to make transaction banking frictionless, transparent and convenient.

Startups Launched

The goal is to launch fundamentally sound early stage startups that have a meaningful chance of attracting growth capital for scaling.

Our sustainability plan

KUZAH

Kuzah is the financial wellbeing partner for the new generation.

The journey to financial freedom starts somewhere, and Kuzah's 6-week program is the ultimate companion.

With a partnership maturing with Britam (A leading diversified financial services group), Kuzah is tapping into a huge market through its savings and investment platform.

	2021	2022 Projections
Community Members	224	700
Vestors	39	500
AUM	\$15,000	\$65,000

Team



Ian Kinyua
Product Lead & Dev
Cohort III



Grace Gitau
Head of FinLit
Cohort IV



Njachi Mumbi
Marketing &
Community Dev
Cohort VI



Modester Waruguru
Financial Analyst
Cohort VI



Eric Burugu
Product Dev & Infosec
Cohort V

Kuzah Vestor

"One word I would choose to describe my journey with Kuzah so far would be excellent. You don't just invest with them and then they leave you, they take that journey with you. And that is excellence to me."



Ellen Harmon
Marketing Professional



KUZAH Savings and Investments app



JENGA School is our computer sciences professional development institution currently offering **data science** and **software engineering** courses..

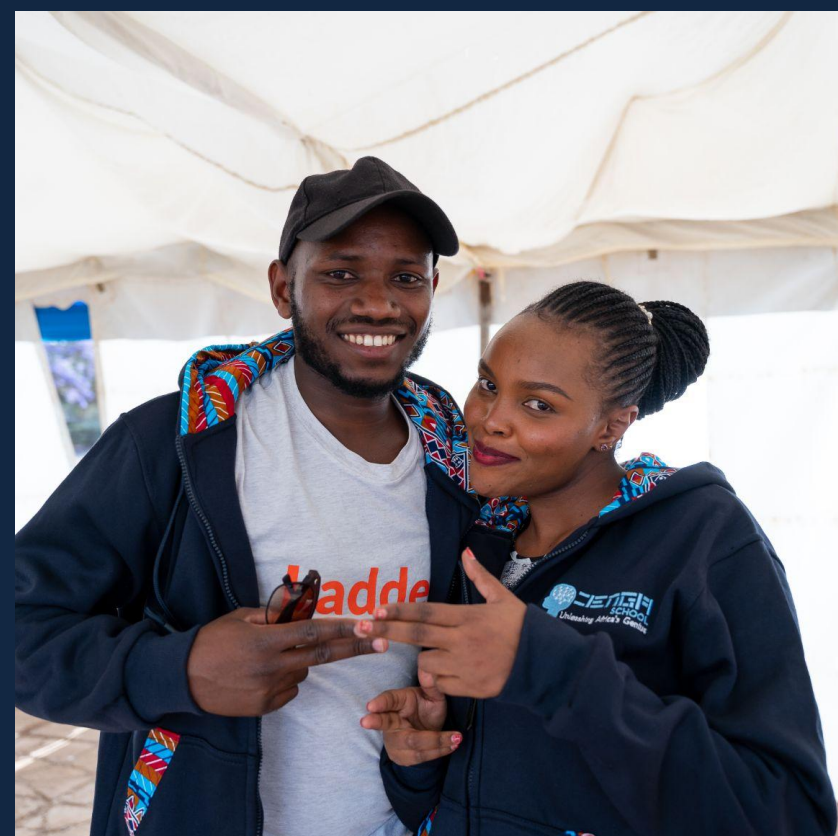
Under JENGA School's portfolio of programs, consists:

- JTC - JENGA Tech Community
- SEPA - Software Engineering Program Accelerator
- JENGA Careers - Access to data science professionals from JENGA
- TAPIn - LinkedIn for Tech talent

All with the aim of developing top tech talent.



JENGA School at an activation in a university fair



JENGA School faculty and students at a meet and greet in an outdoor funday

1139 Applications since launch

123 Enrolled

40 Graduates

12 Scholarships awarded

2022 Projection: 380 Enrolled

JENGA School appoints its first CEO

Q4 2021 started with a major highlight.

JENGA School announced Wendy Oluoch, MBA, CEO.

"I'm elated about the opportunity. Only 26% of computing- related jobs are held by women: The lack of women representation is also seen in frontier technical roles, including those in emerging sectors within Data Science and AI.

I have a big hairy audacious goal of ensuring we have 50,000 women in Tech by 2030 through JENGA School programs. Being in a position to champion this cause that is bigger than me is exhilarating, "

[Find the press release here.](https://jengaschool.com/)





SeamlessHQ is a cloud based HR Platform for the African Market.

It allows you to:

- Automate your onboarding process
- Easily manage employee data
- Run payroll at a click
- Automate the salary advance process
- Be part of an Innovation driven HR Community

	2021	2022 Projections
Customers	4	50
Sales Leads	270	

Team



Kefa Mutuma
Product Lead & Dev
Cohort II



Mercy Nyaramba
Mobile Dev.
Cohort III



Emelda Kyalo
Community Dev. Lead
Cohort V



Pillie Nkasara
Business Development Lead



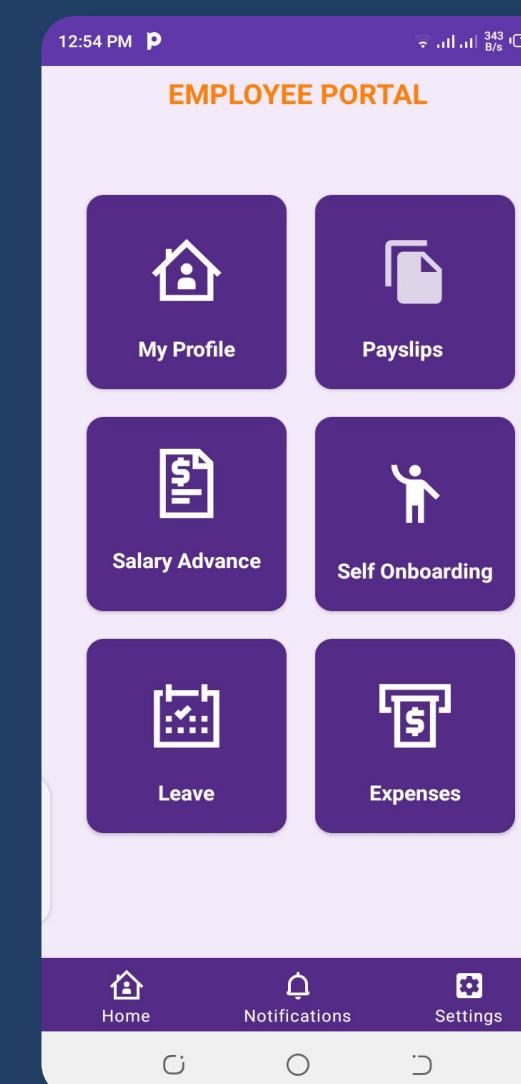
Hosea Ciuti
Backend Developer
Cohort II

Community Member

“The Seamless Innovation Network is an interactive space with people who are open to share their thoughts, ideas and what they have learnt. A safe space for all HR professionals to gain a wealth of knowledge and broaden their perspectives.”



Jean Ivy Muiti



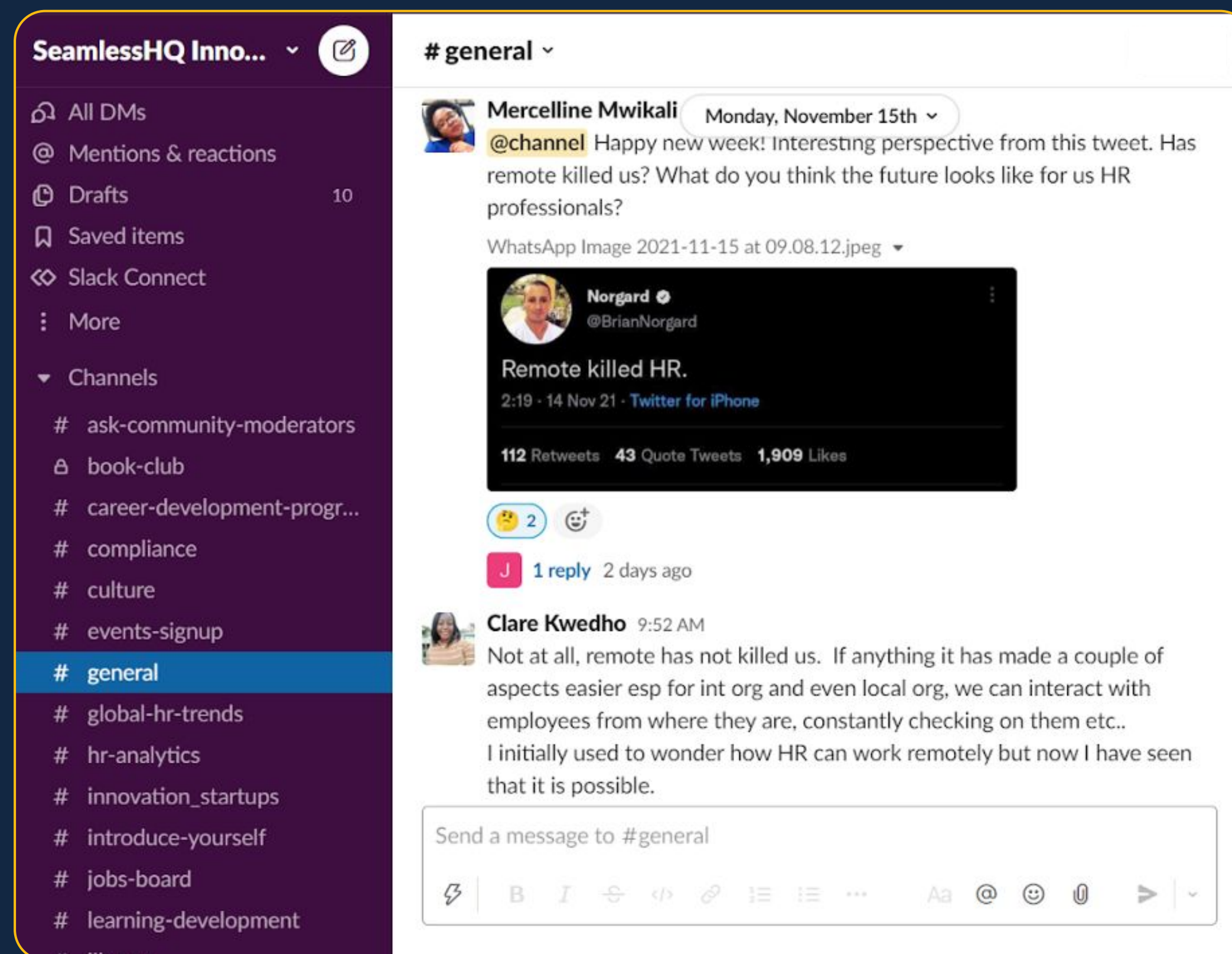
SeamlessHQ App Screenshot

SeamlessHQ Community

SeamlessHQ has built a thriving community of HR professionals coexisting in a space that fosters learning and networking.

The company growth is anchored on community fundraising as a core strategy, allowing members to also take part in the innovation space by owning stake in the HR tech company.

	2021	2022 Projections
Community Members	500	1000
New members per month	30	



A peek into the engagements in the Seamless Innovation Network on Slack



SE is a platform that provides entrepreneurs with a step by step process for how to start, execute, and launch their amazing ideas.

The introduction of SE Accelerator has helped innovation driven entrepreneurs to validate their ideas and launch their startups fast through the virtual fellowship.

	2021
Community Members	77
Users	136
Accelerator Fellows	10



Mungai Muturi
Product Lead



Christine Gatwiri
Product Development



Michael Gitonga
Product Development



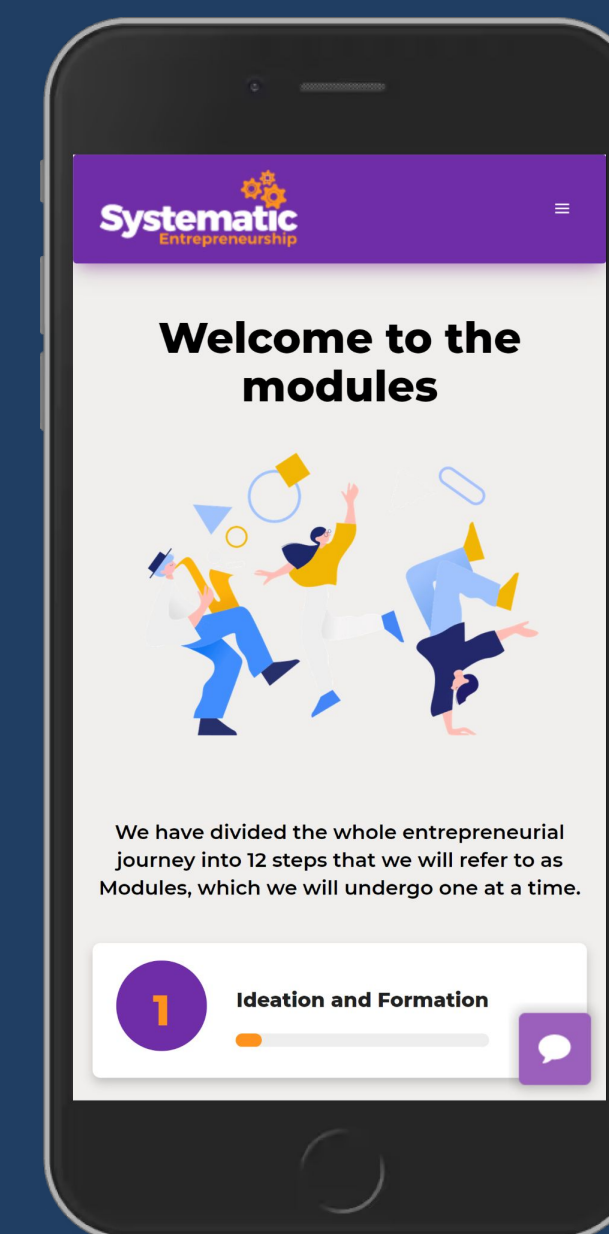
Mumbi Kariuki
Business Development Lead

Community Member

"Systematic Entrepreneurship is now one of the best parts of my life. It has taught me how to advance in my career by being creative, innovative and also being a leader. It has also challenged me to get up and make something out of myself. I have made more friends too which is awesome"



Ashley Kikuyu
Founder,
Quantum Construction



SE Platform Screenshot

SE for Schools

With the evolution of education, we have seen the need to integrate entrepreneurship into the curriculum at an early stage.

Kinetic for Schools is doing just that.

The program, which is designed for students in Grade 7-13, is aimed at nurturing the next generation of entrepreneurs and problem solvers.



Team SE at Woodcreek School facilitating a session on entrepreneurship

	2022 Projections
Schools	47



Venture Capital

We are catalyzing Africa's transformation by supporting exceptional, mission driven entrepreneurs building great African companies that hold human wellbeing at their core.

Supporting the next generation of transformative African companies



From Here Ventures
Africa = Growth

FHV is a **\$15M** early stage venture fund looking to capitalize on the irrepressible growth in Africa's tech sector.

Our Thesis

We are deploying capital and a suite of support capabilities to exceptional entrepreneurs building transformative companies in Africa.

Our thesis is backed by an understanding of the structural gaps, competitive landscape, and idea viability in a market that is not always what it seems.

Team



Mark Karake
General Partner



Modester Waruguru
Finance Associate



William Githui
Investment Manager

Advisors



Sean Mendy
Partner
Concrete Rose Capital



Kenfield Griffith
Co-founder, CEO
AJUA



Jeff Weiner
Executive Chairman,
LinkedIn
Founder, Next Play
Ventures

From Here Ventures

Investment Focus Areas

We invest in:



Infrastructure plays

Scalable solutions at the infrastructure layer of the problem stack upon which an entire industry is built or redefined entirely

- *Systemic painkillers*



Human wellbeing

Mission driven entrepreneurs with an unwavering commitment to enhancing human wellbeing as a core thesis to their venture

- *Human first*



Women in leadership

Entrepreneurs who prioritize women in leadership roles and who hold gender balance as a core value

- *Power to our women*



Community

We design programs intended for imparting knowledge, expanding our network, creating an attractive talent pool and unveiling opportunities for market penetration.

The goal is developing people.

The Bridge

The Bridge is a talent program designed to *bridge the gap* between in-class learning and skills necessary to thrive in the 21st century.

The program seeks to be the **source of quality entry level talent** which has been noted as a problem for hiring managers.

The 1st cohort comprising **47 fellows** was inducted into a 4 month Career Accelerator in January 2022.

Team



Brain Ochoo
Program Lead
Cohort VI



Diana Wangechi
Student Experience Lead
Cohort VI



Wycliffe Barasa
Learning Facilitator
Cohort II



Damaris Kongin
Learning Facilitator
Cohort III



Rahab Wambui
Bridge Fellow

Student Testimonial

"The virtual sessions are something I look forward to. From the mental models to the presentations and interactions, I'm becoming a better person in my relations both professionally and socially. I'd bring my entire village to The Bridge given a chance. The generation that's being built at The Bridge is going to lead responsibly and impact flawlessly!"



The Impact Block Lab (IBL) exists to ensure young talented Africans have a chance at participating in the Blockchain and Crypto revolution as creators and owners.

The community empowers the African youth to learn, use and develop blockchain technology through a curriculum, events and hackathons.

71 Community Members

2 Community Meetups

5 Learning Sessions

590 Attendees

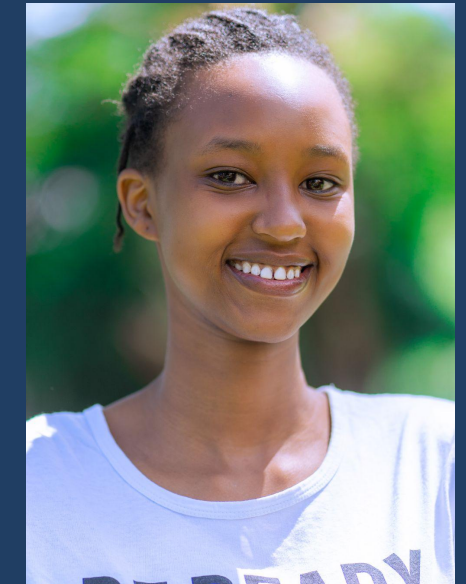
Team



Mathenge Waweru
Project Lead &
Developer
Cohort V



Elvis Teeka
Blockchain
Development Fellow
Cohort VI



Marion Njeri
Marketing &
Fundraising
Cohort VI

Community Member

"I got my first experience at building on a blockchain in the Impact Block-athon. It was an amazing opportunity to engage with technology enthusiasts from all over Africa and share insights into solving challenges of the present and the future."



Florent Hirwa
Software Developer

Media

Our media and events platform is meant to demystify, localize, and democratize startup building knowledge and spearhead women leadership.

Impact beyond our four walls



The Chini ya Maji podcast covers the players, dynamics, lessons and success stories of the African startup ecosystem.

Hosted by our founder, Mark Karake, we feature guests from diverse industries.

Catch all the episodes featured in this Twitter thread.

12 Podcast Episodes

24,718 listens

Podcast Guests



Mutembei Kariuki
Co-Founder & CEO
Fastagger



Henry Chibuzo
Founder & CEO
Schoolable



Adewale Yusuf
Co-Founder & CEO
Talent QL & Alt School



Preston Timeyin
Co-founder & CEO
Stears



Franziska Reh
Co-Founder & CEO of
Unconventional Capital



Nick Quintong
Co-Founder & CEO
Pay Go Energy



Mutie Mule
COO & Co-Founder
Solutech Limited



Wilson Kageni
Founder & CEO
Finplus Group



Wiza Jalakasi
VP, Global Developer
Relations
ChipperCash



Yvonne Johnson
MD & Co-founder
Indicina



Martin Nielsen
Co-founder & CEO
Mdundo



Wilberforce Seguton
CEO & Co-Founder
Bunifu Technologies

POWER TO OUR WOMEN

Conversations

PTOW hosts livecast conversations with female business leaders and change makers designed to inspire a new generation of female leaders in Africa.

You can catch the full playlist on Youtube.



Dana Wilson
Founder & CEO
Changing How Individuals
Prosper(CHIP)



Louise Pentland
EVP & Senior Advisor
Paypal



Debra Lee
Founder, The
Monarch's Collective
Former CEO, BET
Networks



Trudy Norris Grey
Board Chair
Women in Science &
Engineering(WISE) UK



Bev White
CEO,
Harvey Nash Group



Jacqui Taylor
Founder,
Flying Binary



Kathryn Ross
Managing Director
Accenture Ventures



Patricia Njenga
Co-founder
Afya Baltimore Inc.



Laila Macharia
Chair, Africa Digital Media Group
Board Member; Absa, Centum

“The fundamental sense of fairness for treating everyone how we wanted to be treated is a golden rule. Everyone deserves a voice. That is my reason for supporting women”

Fundraising

A community of kind and generous givers from around the world who form the backbone of the work we do.

Without them everything stops

100 Founders Challenge

This is a high impact opportunity for successful founders to pay it forward.

Having been through the same journey, they understand what it takes to build from the ground up.

Their mentorship and strategic support helps to bridge the gap beyond money.

Our Champions



Nick Mehta
CEO
Gainsight



Tom Blomfield
Founder
Monzo Bank



Aaron Levie
CEO
Box



Scott Harrison
Founder
Charity: Water



“When you craft your company’s values, it is important to make them memorable, and to develop mechanisms to guide people on how to live those values on a day to day. It takes a lot of learning in order to get these right, and to make them as clear as possible.”

Jeff Lawson
Founder & CEO,
Twilio

Fireside Chats

We host conversations with global business leaders and change makers designed to shift mindsets and inspire a new generation of innovation leaders and entrepreneurs.

As our fellows build products and get into leadership, these sessions help to unpack some of the challenges they meet along the way.

“For disruption to be useful, it has to be constructive. You have to tear down what exists in order to construct something better. Not simply to cause chaos.”



Tom Blomfield
Founder
Monzo Bank



Will Reynolds
Founder & VP,
Innovation
Seer Interactive



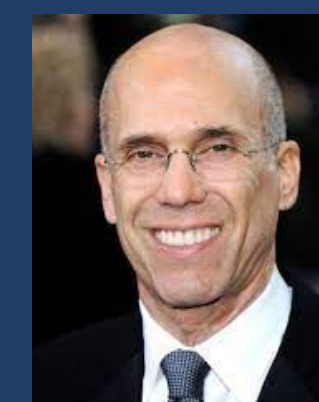
Patrick Mackenzie
Founder & VP,
Innovation Stripe



Mike Novogratz
CEO - Galaxy
Investment Partners



Greg Isenberg
CEO
Late Checkout



Jeffrey Katzenberg
Founder & Managing
Partner, WndrCo



Antony Di Lorio
Co Founder
Ethereum



Mitch Kapor
Founder & Partner
Kapor Capital



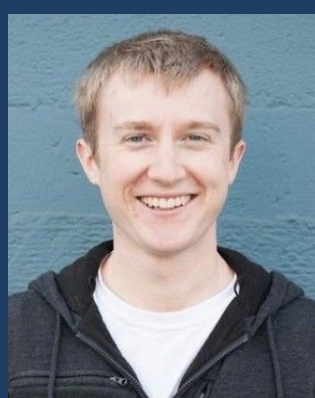
Gwynne Shotwell
Chief Operating
Officer - Space X



Charlie Lee
Founder
Litecoin



Martin Casado
General Partner
Andreessen Horowitz



Peter Reinhardt
CEO
Segment



Tim Draper
Founding Partner
Draper VC



Tom Keiser
CEO
Hootsuite



Kirk Simpson
Co-founder & CEO
Wave



Ric Elias
Co-founder & CEO
Red Ventures

Fireside Chats

At Impact Africa Network, we make audacious moves, because we believe that the world rewards those who are prepared. The Twitter thread below is just an example of how we shoot for the stars.

How it started

Tweet

Mark Karake @Karake... · 08/07/2021 ...
We are literally doing ALL of these across our portfolio at @IANetworkTweets 🙌

GREG ISENBERG ✓ · 08/07/2021
Every company in the future will:

- Build software "drops" to spread awareness
- Build media to stop relying on Faceb...

1 3 18

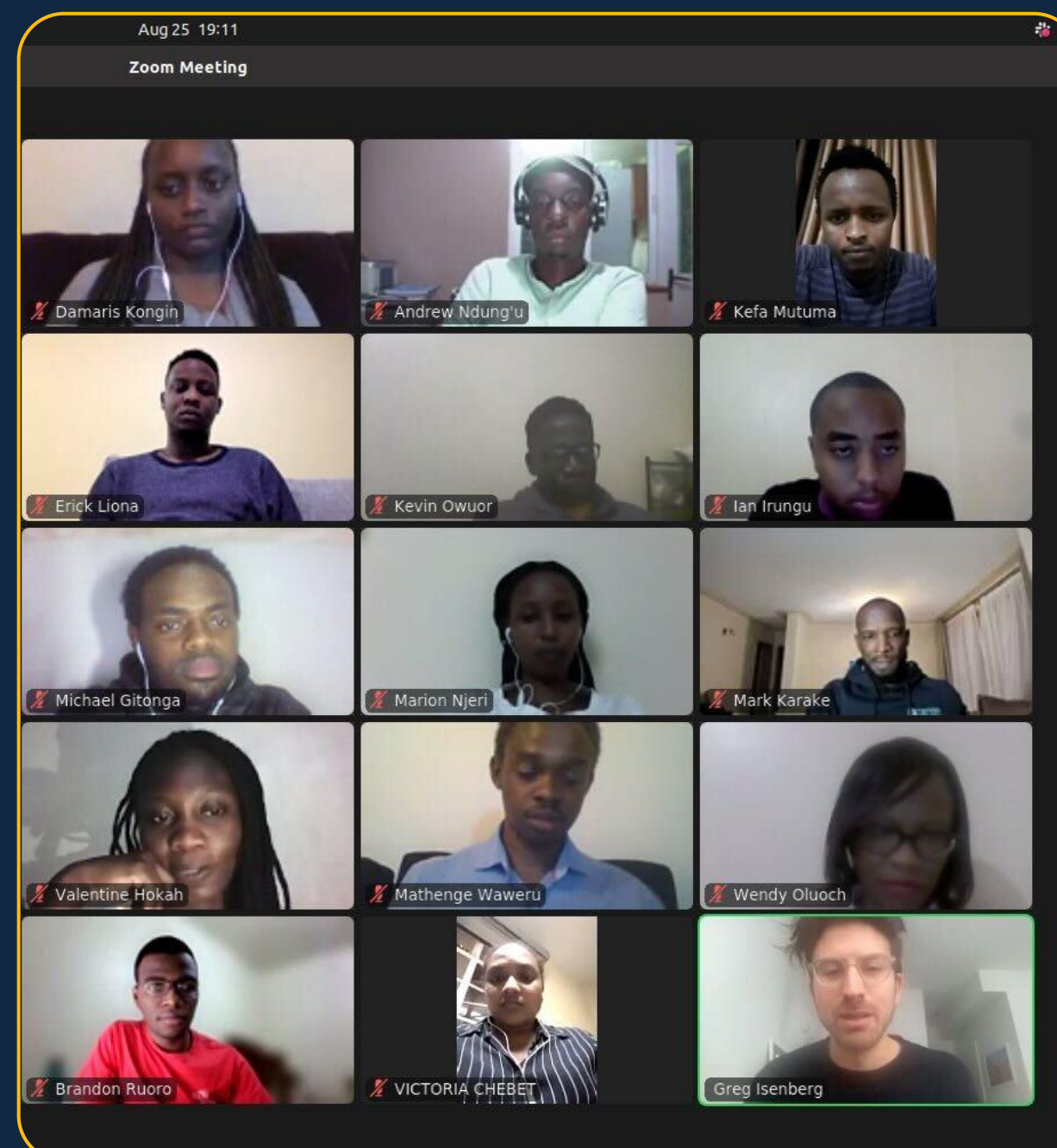
GREG ISENBERG ✓ @g... · 08/07/2021 ...
Love it

1 8

Mark Karake @Karake... · 08/07/2021 ...
Greg, might you be open to doing a fireside chat for our young fellows? Just an hour of your time would be a gamechanger 🙏

impactafrica.network/fireside-chats/

1 3 8



How it ended

learnt about the tall poppy syndrome, and that with the correct mindset one is limitless. Thank you Greg!

6

Nalenhle Moyo @afro_n... · 25/08/2021 ...
Replying to @oiseraorina @IANetworkTweets and 2 others
“People come for community and stay for the commerce” - @gregisenberg

This one really stuck! Great reminder that human centred approach is everything.

6

GREG ISENBERG ✓ @g... · 25/08/2021 ...
Replying to @oiseraorina @IANetworkTweets and @latecheckoutplz
An absolute pleasure to chat with such an amazing group

1 3 15

Mark Karake @Karake... · 25/08/2021 ...
Thanks for taking the time Greg. Onwards and upwards 🚀🚀

7

Press



[Between The Lines features
From Here Ventures](#)



[BYP Digital Summit
ft Mark Karake](#)



[Unyielded Podcast
ft Mark Karake](#)



[On The Lounge ft
Kuzah](#)



[Everyday Woman ft Wendy
Oluoch, CEO, JENGA School](#)



[The Innovator
ft JENGA School](#)



[Tech47 ft SE Platform](#)



[BBC Africa Connects
ft Mark Karake](#)



[BORGEN Project ft
Mark Karake](#)



[Girl Talk ft Wendy Oluoch,
CEO, JENGA School](#)



[Industry Events ft
JENGA School](#)

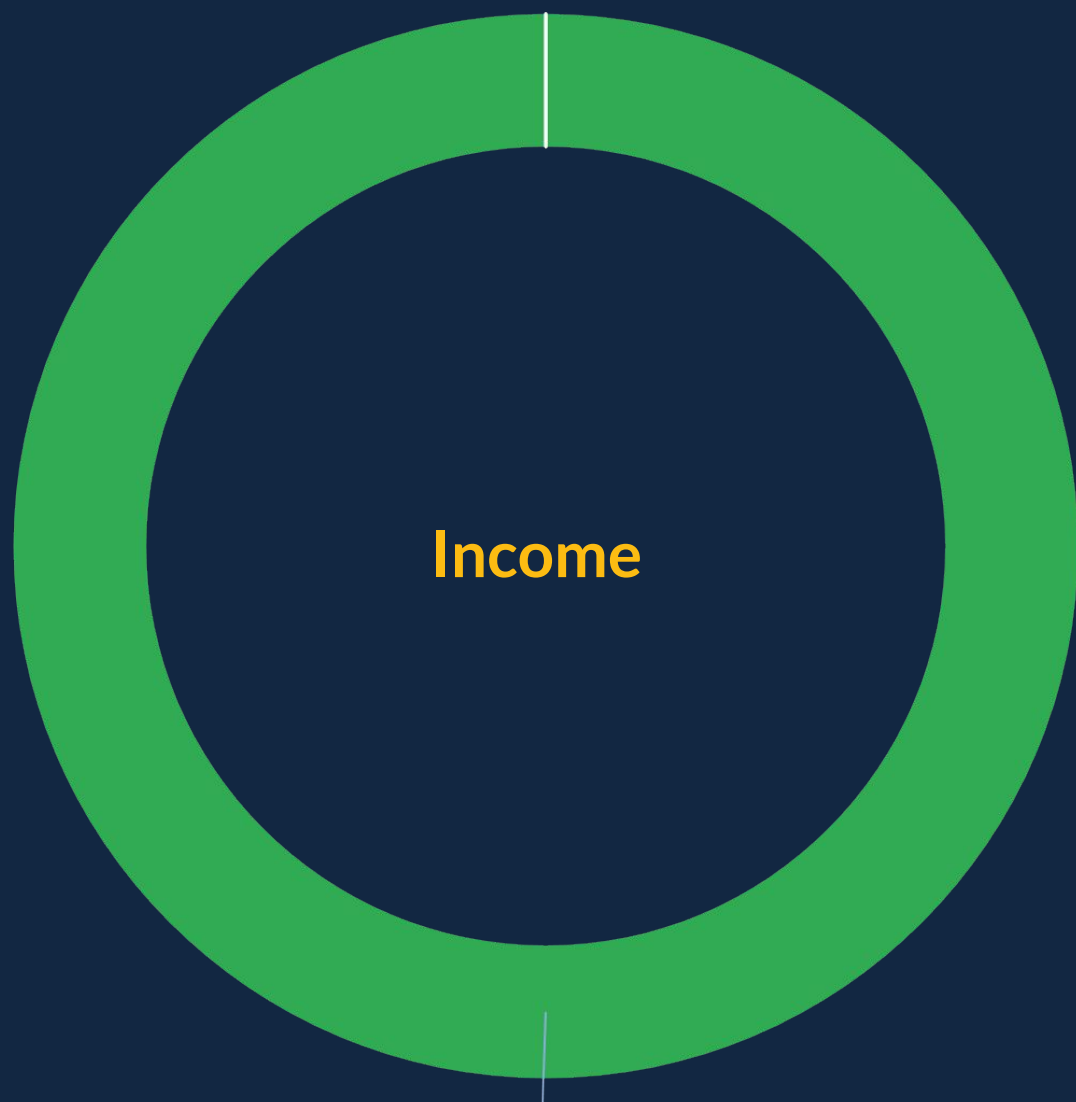
Financials

Transparency and accountability are foundational values to everything we do.

Profit and Loss Statement

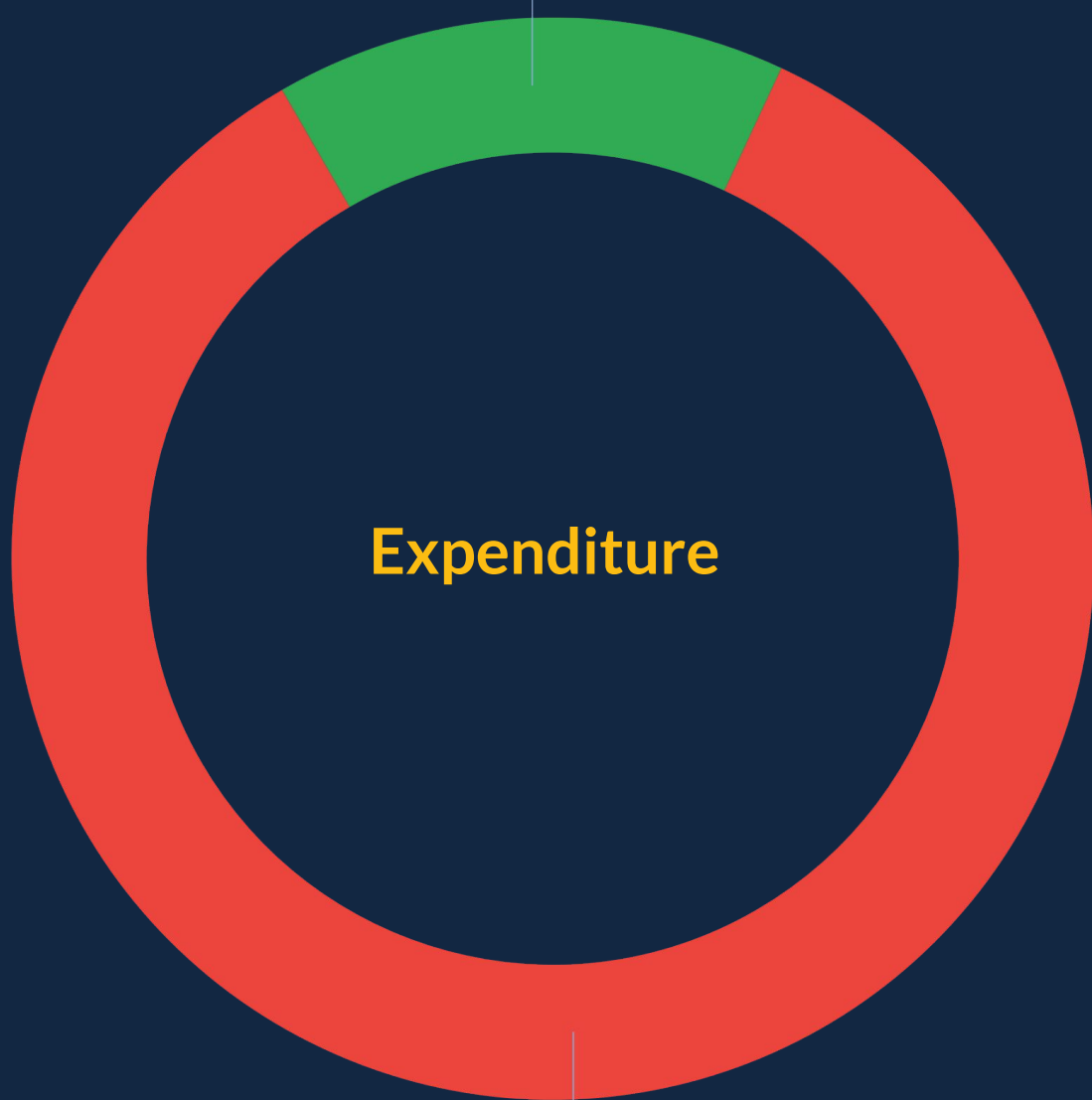
Impact Africa Network

01/01/2021 to 31/12/2021



Direct Public Support - Individual Contribution, 100%

General Operating Cost, 15%



Program Management Cost, 85%

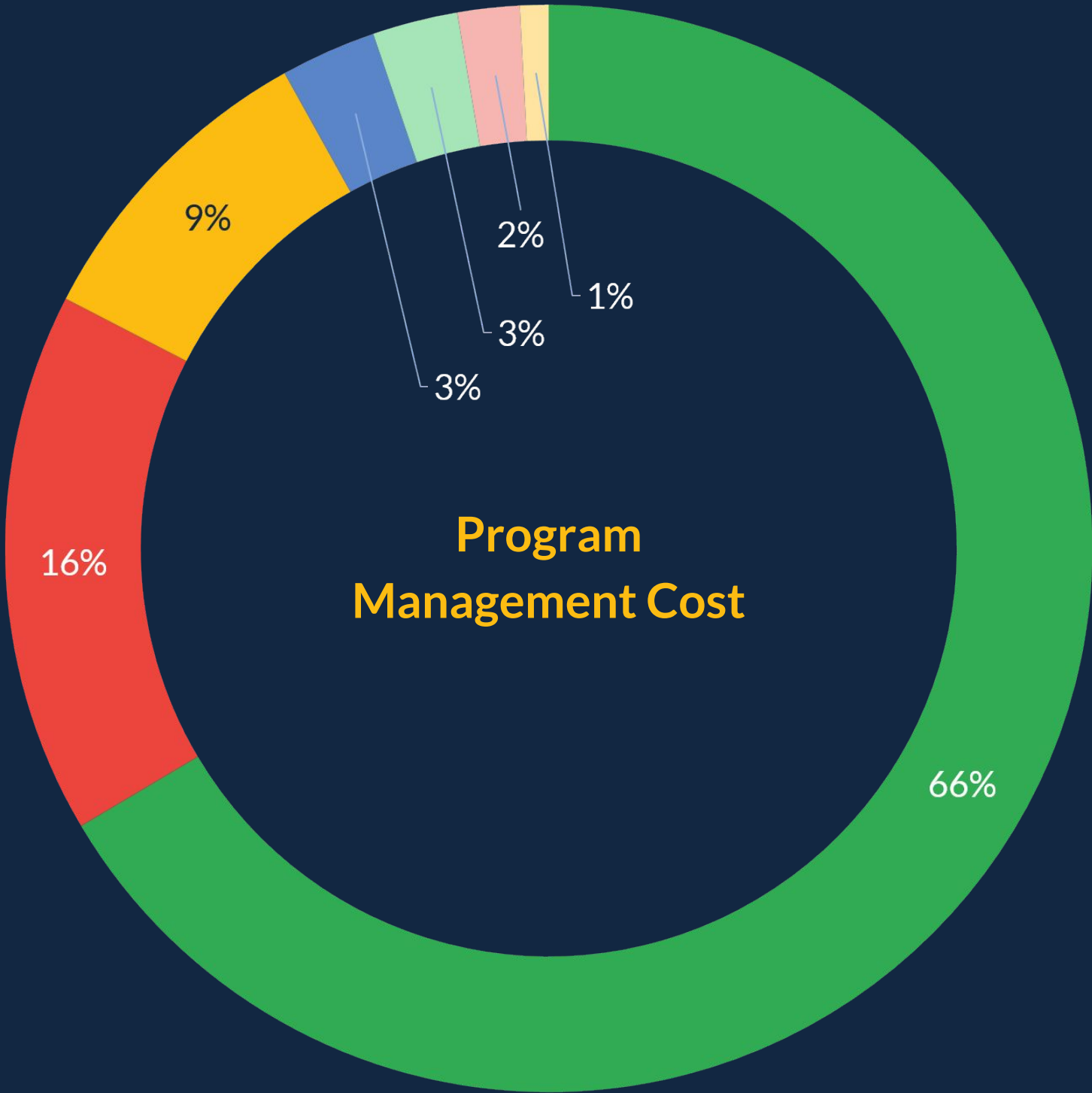
Income	
Direct Public Support Individual Contribution	\$463,057.00
Total Income	\$463,057.00

Expenditure	
Program Management Cost	\$384,935.00
General Operating Cost	\$69,413.00
Total Expenditure	\$454,348.00

Operating Surplus/Deficit: **\$8,709.00**

Expenditure Breakdown

Program Management Expense (85%)

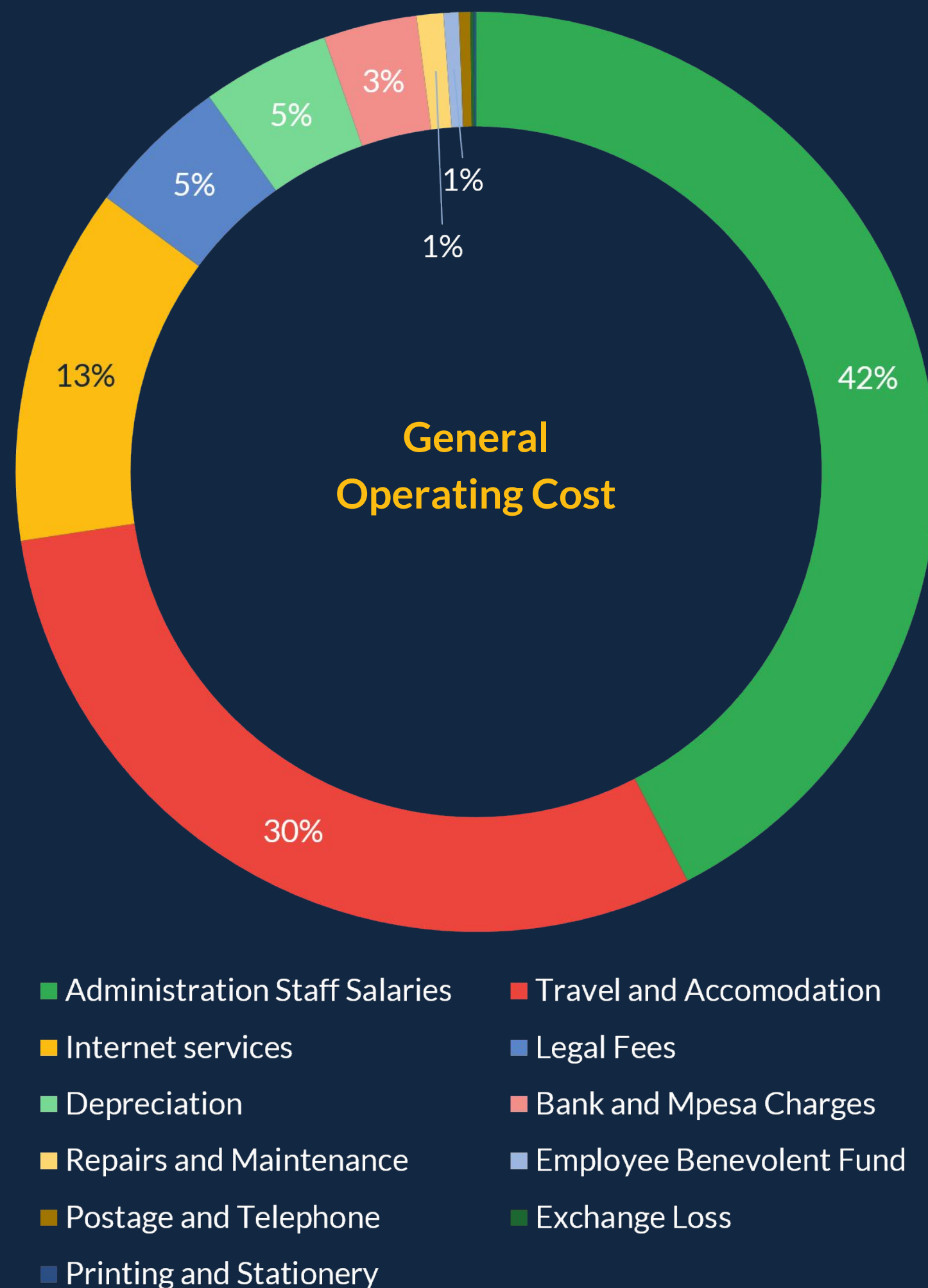


- Fellowship Programme Cost
- Projects Financing
- Team Events & Facilities
- Software Subscription & License
- Meeting Expenses
- Contract Services
- Fundraising Expenses

Program Management Cost	
Fellowship Programme Cost	\$255,898.00
Projects Financing	\$62,041.00
Team Events & Facilities	\$35,922.00
Software Subscription & License	\$10,935.00
Meeting Expenses	\$9,771.00
Contract Services	\$7,095.00
Fundraising Expenses	\$3,273.00
Total	\$384,935.00

Expenditure Breakdown

General Operating Cost (15%)



General Operating Cost	
Administration Staff Salaries	\$29,439.00
Travel and Accommodation	\$20,955.00
Internet services	\$8,727.00
Legal Fees	\$3,465.00
Depreciation	\$3,116.00
Bank and M-PESA Charges	\$2,273.00
Repairs and Maintenance	\$651.00
Employee Benevolent Fund	\$372.00
Postage and Telephone	\$278.00
Exchange Loss	\$85.00
Printing and Stationery	\$52.00
Total	\$69,413.00



Traction

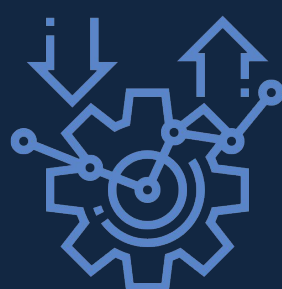
Onwards and upwards, we continue to unleash human potential and build great African brands.

2021 Traction



Startups Launched

4



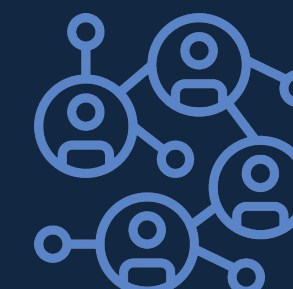
Projects

6



Jobs Created

65



Community

1500



Vision 2030

Awakening a sleeping

GIANT

10

Scale-ups

10K

Skill Jobs

\$10B

In Value

Our vision is to develop **10 scale-ups**, that provide **10K jobs**,
with a combined value of **\$10B**



JOIN US

Support the Cause

We invite you to join a community of passionate and generous people from across the world who form the backbone of the work we do

Methods of Participation

Micro donations

For as little as \$30 a month, *just like Netflix*, you enable us continue with this important work.

Founders Challenge

Join our 100 Founders Challenge:
A high impact opportunity for successful entrepreneurs to pay it forward.

CSR

An opportunity for corporates to make an impact as a family through internal matching programs.

Become part of changing the African narrative



“Onwards and upwards”

- Mark Karake

Impact Africa Network, Inc. is a non-profit public charity US 501 (c) (3), EIN 83-2020331